



AWESOME PANDA
PRODUCTIONS

Podcast Editing & Production

Summary of services and costs

With over 25 years of broadcast journalism experience and 10 years specialising in podcasting, we deliver professional audio and video podcast production services. This high-quality offering is tailored to meet the needs of clients who want to enhance their content and grow their audience.

Audio Podcast Editing

This package focuses solely on audio.

High-Quality Audio Editing: Includes polishing of audio with noise reduction, EQ, compression, and levelling, ensuring clarity and consistent sound.

- **Filler Word Removal:** All "ums," "ahs," and other filler words will be removed to ensure a smooth flow.
- **Multi-Track Syncing:** If you record with multiple microphones or have remote guests, their tracks will be synchronised for a seamless experience.
- **Social Media Clips:** Short, engaging audiogram to share on social media, helping boost your podcast's visibility.

Audio + Static Image Podcast Editing

If you're looking to upload your podcast to platforms like **YouTube**, but without the need for complex video production, there is a **static video** option.

- **Syncing Audio with Static Image:** Your podcast audio will be paired with a **static image** of your choice (such as your logo, episode title, or branded visuals).
 - **Social Media Clips:** In addition to the full episode, a social media clip (audiograms or static video) for platforms like Instagram, YouTube Shorts, TikTok, and others.
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Audio + Full Video Podcast Editing

For those looking to elevate their podcast even further, we offer a **full video podcast editing** service. This package includes video editing with **dynamic content** (e.g., speaker switching, visual transitions) or simply syncing audio to **visual footage** if you already have a video element.

- **Full Audio + Video Editing:** In addition to editing your audio for clarity and flow, we integrate your audio into full video format, which could include:
 - Multi-cam edits (if you have video footage of multiple speakers)
 - Dynamic transitions
 - Title screens, lower thirds, and branding (optional)
 - **Visual Editing:** Speaker switching, basic cropping, and framing to enhance the viewer's experience
 - **Social Media Clips:** We create a short video clip for social media, optimized for engagement with captions, and branding.
 - **Final Delivery:** Your final podcast episode will be delivered in both MP4 (video) and MP3 (audio) formats, fully ready for YouTube or any other platform you use.
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Live Session Participation

We advise you have a producer in the recording session, known as **Live Session Participation:**

Why This Service Adds Value

- **Hands-on Expertise:** An experienced podcast producer can direct and manage the flow of the conversation, ensuring both technical quality and engaging content.
 - **Real-Time Problem-Solving:** A producer can address any technical issues immediately ((e.g., mic placement, sound quality monitoring) ensuring smooth recording and a higher-quality final product
 - **Enhanced Final Product:** The combination of live production and expert post-editing ensures that the final product will be seamless, highly professional, and audience ready.
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Pricing for Audio + Video Production with Live Session Participation

Service Package	Inclusions	Price (Per Episode)
Audio Only (with Session Production)	- Full audio editing (as previously described) - Live session participation (directing, monitoring, and assisting with recording quality) - Social media audiogram or short clip	£200–£250
Audio + Static Image (with Session Production)	- Full audio editing - Syncing audio with static image video (customized with branding) - Live session participation - social media clip (audiograms or static video)	£250–£300
Audio + Full Video (with Session Production)	- Full audio and video editing - Syncing audio with full video (multi-cam, speaker switching, title screens, transitions) - Live session participation - social media video clip	£300–£500

Price without Live Session Participation (the client will run the recording session and share the content with the producer post recording)

Service Package	Inclusions	Price (Per Episode)
Audio Only	- High-quality audio editing (as above) - Filler word removal - Social media audiogram	£100–£150
Audio + Static Image	- Full audio editing (as above) - Syncing audio with a single static image video (customized) - social media clip (audiogram or static video)	£150–£200
Audio + Full Video	- Full audio and video editing - Syncing audio with full video (multi-cam, title screens, transitions) - 1–3 social media clip (video clips for engagement)	£200–£400

Turnaround & Delivery

- **Standard Turnaround:** 2–5 business days per episode
- **Rush Turnaround:** Available for an additional 25% of the episode price (subject to availability)